MARCH OF DIMES®

Mom & Baby Mobile Health Center®

Mobile Health Impact Report

2025

Introduction

There are nearly four million births in the United States each year. Access to consistent, high-quality maternity care is one of the strongest predictors of healthy pregnancies and positive birth outcomes.

Yet more than **500,000 pregnant people** receive inadequate maternity care annually, accounting for **15% of all live births.**

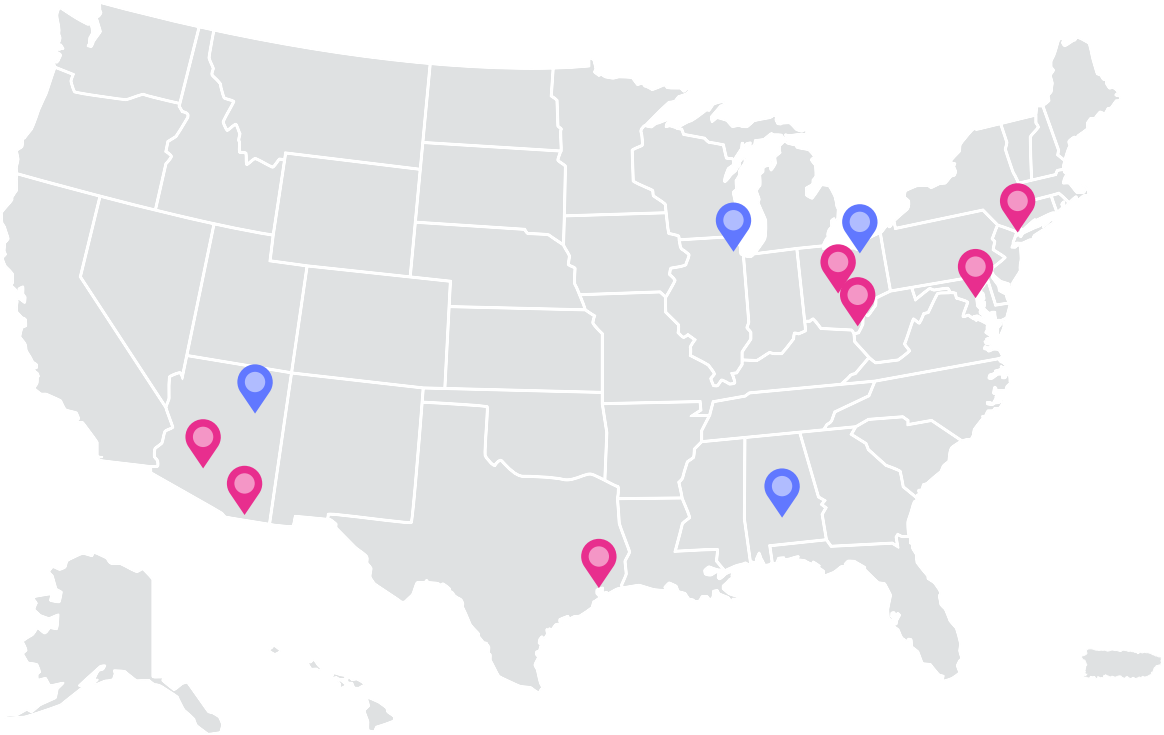
This gap is not driven by a single barrier. It reflects systemic breakdowns across the maternal health ecosystem, including:

- Financial and payor barriers, including lack of insurance or underinsurance
- Limited availability of prenatal and postpartum providers in under-resourced communities
- Logistical challenges such as transportation, work schedules, and childcare
- Mistrust of healthcare systems rooted in lived experience
- Social drivers of health that limit engagement in care

March of Dimes Mom & Baby Mobile Health Centers® deliver high-quality maternal and infant healthcare directly into communities facing the greatest barriers to care. Our mobile health centers provide on-the-ground maternal and infant health programs with services aimed at bringing healthcare, support, and education to families who need it most. In partnership with clinical providers, these centers offer services across five pillars of maternal and infant care:

- Prenatal care
- Postpartum care
- Inter- and preconception care
- Newborn care
- Primary healthcare

Locations of Mom & Baby Mobile Health Centers



Established programs						
Columbus, OH	Southeast, OH	Phoenix, AZ	Tucson, AZ	Washington D.C.	New York, NY	Houston, TX

Coming soon			
Northeast OH	Northeast Arizona	Central Alabama	Chicago, IL

National impact of Mobile Health

Total number of visits in 2025: **5,259***

Prenatal visits: **2,554** (48.6%)

Postpartum visits: **323** (6.1%)

Other reproductive health visits: **586** (11.1%)

Well-woman visits: **708** (13.5%)

Well-child visits: **139** (2.6%)

Other visits (adult primary care, family medicine, social worker visit, etc.): **754** (14.3%)

Total number of patients served: **1,941**

Among sites reporting insurance by total visits**, **71.5%** of all visits served uninsured patients

Among sites reporting insurance by total visits**, **23.2%** of all visits served Medicaid beneficiaries

In 2025, mobile health centers provided care for a **total of 1,050 clinic days**

Total number of community locations where services were provided: **46**

*Type of visit (prenatal, postpartum, etc.) is based on the reason the visit was scheduled. Percentages may not add up 100% due to visits with no recorded reason.

**Excludes NewYork-Presbyterian visits and University of Maryland Capital Region Health blood pressure screenings.

OhioHealth - Columbus, Ohio

The March of Dimes Mom & Baby Mobile Health Center in Columbus operates as part of OhioHealth's Wellness on Wheels (WOW) mobile health program. The WOW program provides a range of primary care and preventative care services throughout central and southeast Ohio. A national model for mobile healthcare, WOW is a medical home on wheels, offering women's health services, prenatal care, and primary care — regardless of a patient's ability to pay.

In 2025, the Mom & Baby Mobile Health Center in Columbus operated by OhioHealth:

Had 1,879 patient visits	**Delivered care to 364 patients**	**Provided services in 8 outreach locations**	**Provided care to uninsured patients in 915 visits** (48.7% of patient visits)	**Provided care to Medicaid recipients in 752 visits** (40.0% of patient visits)	**Provided 1,128 prenatal visits** (60.0% of all patient visits)

OhioHealth - Southeast Ohio

In addition to its flagship Mom & Baby Mobile Health Center serving areas in and around Columbus, OhioHealth now operates a second, smaller Mom & Baby Mobile Health Center providing healthcare, education, support, and care coordination in rural southeast Ohio. In 2025, OhioHealth's WOW program expanded into Athens, Meigs, Noble, Perry, and Vinton counties. The program addresses critical health disparities in southeastern Ohio, connecting patients to primary care, prenatal care, women's health services, and social resources through community partnerships.

In 2025, the Mom & Baby Mobile Health Center in Southeast Ohio operated by OhioHealth:

Had 146 patient visits	**Delivered care to 60 patients**	**Provided services in 4 outreach locations**	**Provided care to uninsured patients in 94 visits** (64.4% of patient visits)	**Provided care to Medicaid recipients in 39 visits** (26.7% of patient visits)	**Provided 63 prenatal visits** (43.2% of all patient visits)

The Southeast Ohio Mom & Baby Mobile Health Center operated by OhioHealth is made possible by funding from CareSource.

Wesley Community & Health Centers in partnership with Arizona State University Edson College of Nursing and Health Innovation - Phoenix, Arizona

The Phoenix Mom & Baby Mobile Health Center is a partnership with Wesley Community & Health Centers and the Arizona State University Edson College of Nursing and Health Innovation. In its second year of operation, the Mom & Baby Mobile Health Center has become a critical way for underserved families to access the high-quality maternal and infant care they need. In addition to serving as a place of care for families in the region, the mobile health clinic provides valuable clinical experiences for nurse practitioner students. The students apply their knowledge to seeing patients in the Mom & Baby Mobile Health Center under the direction of the dual appointed Arizona State University Edson College nurse practitioner faculty member.

In 2025, the Mom & Baby Mobile Health Center operated by Wesley Community & Health Centers:

Had 454 total patient visits	**Delivered care to 300 unique patients**	**Provided services in 7 outreach location**	**Provided care to uninsured patients in 94 visits** (20.7% of all patient visits)	**Provided care to Medicaid recipients in 313 visits** (68.9% of all patient visits)	**Provided 155 prenatal visits** (34.1% of all patient visits) **and 106 well child visits** (23.3% of all patient visits)

The Phoenix Mom & Baby Mobile Health Center operated by Wesley Community & Health Centers is made possible by funding from the UnitedHealthcare Community Plan of Arizona.

University of Arizona Department of Family and Community Medicine - Tucson, Arizona

The Mom & Baby Mobile Health Center in Tucson is operated by the University of Arizona's Mobile Health Program and delivers essential primary and preventive services directly to the community. As a doctor's office on wheels offering free, high-quality care to uninsured patients, the Mobile Health Program serves as a critical safety-net resource for individuals who might otherwise face significant barriers to accessing healthcare. By bringing services directly to neighborhoods in need, the program reduces gaps in care and improves health outcomes for medically underserved populations.

In 2025, the Mom & Baby Mobile Health Center operated by the University of Arizona Department of Family and Community Medicine:

Had 1,447 patient visits	**Delivered care to 472 patients**	**Provided services in 7 outreach locations**	**Provided care at no cost to patients, regardless of insurance coverage or ability to pay**	**Provided 865 prenatal visits** (59.8% of all patient visits)

University of Maryland Capital Region Health - Washington, D.C.

The Mom & Baby Mobile Health Center operated by University of Maryland Capital Region Health (UMDCRH) provides care to underserved patients in Prince George's County, Maryland, and Washington, D.C. The program has been providing services in the community since 2017 and has become a dependable and reliable source of prenatal and women's healthcare for uninsured and underinsured residents. In 2025, the program expanded its network of community partners, allowing the Mom & Baby Mobile Health Center to deliver care in additional neighborhoods and expand into areas of greatest need in the D.C. metro area.

In 2025, the Mom & Baby Mobile Health Center operated by UMDCRH:

Had 607 total patient visits	**Delivered care to 326 unique patients**	**Provided services in 5 outreach locations**	**Provided care at no cost to patients, regardless of insurance coverage or ability to pay**	**Provided 340 prenatal visits** (56.0% of all patient visits)

The Washington, D.C. area Mom & Baby Mobile Health Center operated by UMDCRH is made possible by funding from The Alice and Eugene Ford Foundation, the M&T Charitable Foundation, the Truist Foundation, and United Healthcare.

NewYork-Presbyterian - New York, New York

The New York Mom & Baby Mobile Health Center, in collaboration with NewYork-Presbyterian, delivers high-quality healthcare to women who are pregnant and of childbearing age in underserved communities in New York City. The program, which launched in 2024, works with community partners to bring healthcare directly to women in their communities and educate patients on what to expect when visiting the mobile clinic. The NewYork-Presbyterian team is also piloting a collaboration with NewYork-Presbyterian/Weill Cornell Medical Center's Ambulatory Care Network women's practice to support women during the postpartum period. The pilot program offers patients who delivered at the hospital an opportunity to visit the Mom & Baby Mobile Health Center to receive their postpartum care locally and have access to resources such as social services and lactation consultation.

In 2025, the Mom & Baby Mobile Health Center operated by NewYork-Presbyterian:

Had 324 total patient visits	**Delivered care to 229 unique patients**	**Provided services in 9 outreach locations**	**Provided care to 153 uninsured patients** (66.8% of patients)	**Provided care to 46 Medicaid recipients** (20.0% of patients)	**Provided 154 reproductive health visits** (47.5% of patient visits)

The New York Mom & Baby Mobile Health Center operated by NewYork-Presbyterian is made possible by funding from Lord Abbett, The Marion & Aaron Gural Foundation, and the International Union of Operating Engineers.

Memorial Hermann Health System - Houston, Texas

The Houston Mom & Baby Mobile Health Center is operated by Memorial Hermann Health System and currently serves as a free clinic providing care to uninsured patients. The program kicked off operations and patient visits at the beginning of 2025. The program has primarily focused on delivering much-needed care in the southwest area of Houston and Harris County. Memorial Hermann has rapidly grown their community partnerships and service delivery locations in their first year of operations, beginning with two locations when the program launched and ending the year with six locations. Initially, the program primarily provided women's wellness and gynecological exams and has steadily grown the number of prenatal patients seen.

In 2025, the Mom & Baby Mobile Health Center operated by Memorial Hermann Health System:

Had 402 total patient visits	**Delivered care to 190 unique patients**	**Provided services in 6 outreach locations**	**Provided care at no cost to patients, regardless of insurance coverage or ability to pay**	**Provided 193 reproductive health visits** (48.0% of all patient visits)

The Houston Mom & Baby Mobile Health Center operated by Memorial Hermann Health System is made possible by funding from Blue Cross and Blue Shield of Texas.

Thank you for your interest in March of Dimes Mom & Baby Mobile Health Centers!

Together with our clinical and funding partners, we're helping women in need receive quality healthcare for themselves and their babies.

Get involved

- **Learn more about March of Dimes Mom & Baby Mobile Health Centers** at marchofdimes.org/mobilehealth
- **Support our work by making a gift.** More information on how to support March of Dimes at marchofdimes.org/waystogive
- **Partner with us** to start a new Mom & Baby Mobile Health Center program in your community by contacting us at mobilehealth@marchofdimes.org